

Biannual  
ISSN (Print)  
ISSN (Online)

# PAKISTAN JOURNAL OF SOCIAL AND BEHAVIORAL SCIENCES (PJSBS)

**Chief Editor**

**Professor Dr. Gul Zaman**  
Vice Chancellor  
University of Malakand

**Editor**

**Professor Dr. Arab Naz**  
Dean Faculty of Social Sciences  
University of Malakand  
editorpjsbs@uom.edu.pk

PUBLISHER

UNIVERSITY OF MALAKAND , KHYBER PAKHTUNKHWA, PAKISTAN

[www.uom.edu.pk](http://www.uom.edu.pk)

Pakistan Journal of Social and Behavioral Sciences (PJSBS) is the official research journal of the University of Malakand. The journal accepts papers from the researchers in social sciences nationwide. However, original and standard manuscripts contributed by authors from outside the University are also accepted for publication. PJSBS is multi-disciplinary journal following a double-blind peer-reviewed policy and the journal is freely available online as well as in print form. The aim of the (PJSBS) is to publish research articles that contribute significantly to the body of knowledge.

- Journalism and Mass Communication,
- Education
- English Language
- Sociology,
- Anthropology,
- Criminology,
- Gender Studies,
- Social Work,
- Psychology,
- Economics,
- Political Science,
- Law,
- Tourism,
- Archeology

Preference is given to empirical contributions, empirical research, however; book(s) reviews and theoretical papers of immense importance / relevance for social scientists, educationists and linguists are also published. The team members of PJSBS hope that researchers, research scholars, academicians, scientists and policy makers would benefit from the published research for the development of society, education and language studies. Contributors should be familiar with the nature and scope of the journal. Familiarity with past issues of the journal is essential. Abstracts of the current and previous issues are available, both in hardcopy and at the journal's website.

**Pakistan Journal of Social and Behavioral Sciences (PJSBS)**

**University of Malakand, Chakdara**

**Dir Lower, Khyber Pakhtunkhwa Pakistan**

**Website: <https://journals.uom.edu.pk/pjsbs/index>**

**Contact No: 0945 9250538 (Ext- 3164 | 3170)**

## **Editorial Board**

### **Patron-in-Chief**

Vice Chancellor UOM

### **Chief Editor**

Dean of Social Sciences and Chairman, Department of Sociology University of Malakand

### **Editors**

Dr. Imtiaz Ahamd, Assistant Professor, Department of Journalism and Mass Communication,  
UOM

Aziz ul Hakim, Lecturer, Department of Sociology

### **Managing Editor**

Dr. Sajjad Ali, Assistant Professor, Department of Journalism and Mass Communication, UOM

### **Associate Editors**

Dr. Ikram Ullah Assistant Professor Department of Economics, UOM

Dr. Waseem Khan, Lecturer department of Sociology, UOM

Dr. Sajjad Hussain, Lecturer department of Social Work, UOM

Mr. Inayatuallah Department of Psychology, UOM

Mr. Jan Muhammad, Assistant Professor Journalism and Mass Communication, UOM

Mr. Miraj ul Hamid, Lecturer department of political science, UOM

Mr. Jan Muhammad, Lecturer department of Archaeology, UOM

## Editorial Advisory Members

National Members	International Members
<p><b>Prof. Dr. Nasreen Aslam Shah</b> Meritorious Professor, Department of Social Work Director, Centre of Excellence for Women's Studies University of Karachi</p>	<p><b>Prof. Dr. Filippo Osella</b> Professor of Anthropology and South Asian Studies, School of Global Studies, University of Sussex.UK</p>
<p><b>Dr Noshina Saleem</b> Director, Institute of communication studies, University of the Punjab, Lahore</p>	<p><b>Dr. Haj Ross</b> Professor of Linguistics &amp; Poetics Linguistics Department, College of Information, University of North Texas, Denton, Texas, USA</p>
<p><b>Prof. Dr. Saif Abbasi</b> Department of Sociology, International Islamic University Islamabad</p>	<p><b>Dr. Bahaudin G. Mujtaba</b> Professor of International Management and HRM, Huizenga College of Business and Entrepreneurship Nova Southeastern University</p>
<p><b>Prof. Dr. Hafeez ur Rahman,</b> Professor of Anthropology Quaid-e-Azam University, Islamabad.</p>	<p><b>Prof. Dr. Amran bin Md. Rasli</b> Innovation and Commercialization Centre Universiti Teknologi Malaysia</p>
<p><b>Prof. Dr. Musawer Shah,</b> Chairman Department of Sociology, Agricultural University, Peshawar</p>	<p><b>Dr Suzanne Clisby</b> Senior Lecturer. Postgraduate Director of Gender Studies School of Education and Social Sciences University of Hull, UK</p>
<p><b>Prof. Dr. Saima Shaikh,</b> Chairperson, Department of Sociology University of Sindh, Jamshoro</p>	<p><b>Dr. Ummul Khair Ahmad</b> Director, Penerbit UTM Press &amp; Associate Professor, Language Academy Universiti Teknologi Malaysia</p>
<p><b>Dr. Saima Batool</b> Chairperson, Department of Management Sciences, Qurtuba University of Science and Information Technology, Peshawar,</p>	<p><b>Dr. William Weitzel</b> Expository Writing Program New York University</p>
<p><b>Dr. Saadia Abid,</b> Assistant Professor, Department of Anthropology, Quaid-e-Azam University, Islamabad</p>	<p><b>Dr Annabel Taylor</b> Associate Professor/Director of the Queensland Domestic and Family Violence Research Centre. Central Queensland University Mackay,</p>
<p><b>Dr. Gohar Saeed,</b> Director, Pakistan Academy For Rural Development Peshawar. Khyber Pakhtunkhwa</p>	<p><b>Dr. Khairunesa Isa</b> Senior Lecturer, Centre for General Studies and Co- curricular Universiti Tun Hussein Onn Malaysia</p>
<p><b>Professor Dr. Johar Ali,</b> Dean Faculty of Social Science University of Peshawar Khyber Pakhtunkhwa</p>	<p><b>Dr. Neville Robertson</b> Community Psychologist, Hamilton, NZ</p>

**PAKISTAN JOURNAL OF SOCIAL AND BEHAVIOURAL SCIENCES (PJSBS)**

<p><b>Dr. Babak Mehmood,</b> Associate Professor, Department of Sociology Government College University Faisalabad,</p>	<p><b>Dr. Jan Peter Hartung</b> Faculty Member/Senior Research Fellow/ Department of Social and Cultural Anthropology University of Göttingen, Germany</p>
<p><b>Dr. Nighat Sultana ,</b> Associate Professor Faculty of Higher Studies, National Universality of Modern Languages, Islamabad</p>	<p><b>Prof. Dr. Sylvia L. Flores</b> Professor Department of Sociology, South Texas College USA.</p>
<p><b>Dr. Shaukat Ali,</b> Assistant Professor, Department of English, University of Malakand, Malakand.</p>	<p><b>Prof Dr. Robert Fisher</b> Senior Lecturer (Human Geography) School of Geosciences Madsen Building (FO9) University of Sydney, AU</p>
<p><b>Dr. Ikram Shah</b> Department of Development Studies COMSATS Institute of Information Technology Abbottabad</p>	
<p><b>Dr. Ayesha Gul</b> Assistant Professor, Social Work Department Sardar Bahadr Khan Women University, Quetta, Balochistan</p>	
<p><b>Dr. Ashfaq Ur Rehman</b> Assistant Professor /HOD Department of Political Science University of Swabi Khyber Pakhtunkhwa</p>	
<p><b>Dr. Naila Usman Siddiqi</b> Associate Professor Department of Sociology University of Karachi, Sindh</p>	
<p><b>Dr. Sami Raza</b> Department of Political Science, University of Peshawar Khyber Pakhtunkhwa</p>	
<p><b>Dr. Yasmeen Sultana</b> Assistant Professor Department of Media Studies Ilma University</p>	
<p><b>Dr. Sadia Mahmood</b> Department of Mass Communication, University of Karachi.</p>	
<p><b>Dr Fouzia Naz</b> Department of Mass Communication, University of Karachi.</p>	

**Table of Content**

<b>Content</b>	<b>Page No.</b>
Education as a Stimulus to Women’s Leadership Roles: A Case Study of Charsadda District:	01-09
A Contextual Study of Causes of Suicides in District Dir in the Light of IMV Model of Suicide	10-23
Exploring association of Economic Ties and Social Interaction between Minorities and Muslims in Pakistan	24-42
A Study on the Effects of use of ICT on Student’s Academic Achievements at University Level among Undergraduate Female Students’ an Sialkot	43-59
A Sociological Study into Apparently Consensual but Actually Forced Marriages in Pakistan	60-71
Coverage of Peace and War Journalism in Local Press: A Comparative Analysis of DailyShamal and Daily Azadi of District Swat, Khyber Pakhtunkhwa	72-89